

ANAMIKA GHOSH

Designer

Anamika Ghosh is a multidisciplinary designer who enjoys working at the intersection of creativity, clarity, and curiosity. Her practice spans across brand identity, packaging, print and digital design, illustration, and UI styling—approaching each project with care and an eye for detail. She has contributed to a wide range of design work, from logos and websites to labels, brochures, editorial layouts, textile patterns, cartooning, and tattoo art. Anamika values both structure and play in the design process, aiming to create visuals that are not just aesthetically pleasing but also meaningful. With a growing interest in emerging creative technologies, she's exploring prompt engineering, AI-assisted design, and augmented reality to thoughtfully evolve her craft. Grounded yet open-minded, Anamika believes design is a continuous journey of learning, experimenting, and telling visual stories that resonate.

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PROFESSIONAL EXPERIENCE

- Graphics for T-shirt, 'Comedy is Not a Joke', for a clothing company called, 'The Bridge Store', February 2025
- Tattoos for multiple clients including musicians, Dipan (2), January 2025
- Logo and Advertising designs for AQUAEDGE and Calcutta Waterworks Infrastructure Pvt. Ltd. , December 2024 – March 2025
- Consultation on script and art direction for an independent short film, November 2024 – December 2024
- Website development for Lycan Aerospace, October 2024
- Logo, banner and other needed graphics for the parent company, 'Crazy Macha', as well as the 2 brands under it, 'Brand Macha' and 'Brand Macha Productions', August 2024 – present
- Graphics for garments for a clothing company called, 'AIDEN Lifestyle', September 2024
- Consulting on a script, designing various posters for a short film, September 2024 – February 2025
- Logo design for a fashion brand called, 'EVARA', June 2024
- Logo, graphics, print design, packaging design, website + UI design (stills), video creation for augmented reality, social media marketing, and product design for a toy company called, 'AugWiz', June 2024 –

present

- *Graphics and textiles for a t-shirt company called 'NabIt', May 2024 – present*
- *Logo and Graphics consultant for a Web3 company called 'Yego finance', May 2024*
- *Logo and Graphics for a YouTuber/ E-commerce business owner (name cannot be disclosed yet), May 2024*
- *Logo and Graphics for garments for a clothing company called, 'The Dopamean Store', May 2024 – present*
- *Designed menu and other graphics for a cafe called 'Selenophile Cafe', April 2024*
- *Logo for Musician, 'Dipan', April 2024*
- *Logos, packaging and graphics for the parent company called 'SATO GATO' and a coffee brand under it called 'ERAWA', April 2024*
- *Designed Album covers for musicians like Dcypher and others, March – April 2024*
- *Core team member and head graphic designer for an upcoming street- wear fashion brand, FFITI, Jan 2024*
- *Intern (July 2023) and affiliate designer for SKIN DEEP (Tattoo and Piercing Studio), July 2023 – present*
- *Created NFTs on OpenSea and Rarible, proficient in VQGAN+CLIP AI generations.*
- *Designed logos and visuals for various clients, including a music label (ThingsOven) and food companies like*

(SumThingWong). 2022

- Designed a website for 'Everbright Reputation', which specialises in sustainable company reports. 2022
- Gained hands-on experience in tattoo design and studio operations. 2022 – present
- Digital Marketing Designer, InWeave, Developed digital marketing materials for an Indo-Western fashion clothing company, enhancing online presence and customer engagement, Apr 2021 – May 2021
- Internship with Artist Chitrovanu Mazumdar, (Collaborated on creating art with oxidised powder on a self-made base, culminating in a 7x5 feet piece) May 2019 – Jun 2019

SOLO PROJECTS

- SOMAD festival, Print sales, June 2024
- AssetMantle, Web3 Event Ambassador, Nov 2023 (Developed visuals and promoted the event, enhancing brand visibility in the digital art and NFT space.)
- Optikal Asylum, Print Sales (Sold original prints at art events, demonstrating commercial viability and audience engagement), Oct 2023 & Nov 2023
- Creative Director, YOUR MUTUAL FRIEND (solo project on hold to secure funding) – Founded and currently leading the creative direction, focusing on branding, digital marketing, and product

design, Est.Dec

2022

PUBLICATION

- *'A Peek Into My Mind' with Notion Press Publishing, May 2017 – Jun 2018*
- *Authored and designed a book cover and autobiographical journal, collaborating closely with the editorial and marketing teams on design and promotion.*

VOLUNTEERING

- *Taught the school help in volunteer classes languages like English, Hindi and Bengali throughout high school, 2018-2020*
- *Vishwas Health Clinic, Volunteer Teacher, Taught English, Math, and Arts to students of various grades, contributing to their academic and creative development, 2016-2017*
- *Literacy India, Invigilator and Volunteer, Supervised entrance exams and participated in donation drives, supporting educational initiatives, Nov 2018*

AWARDS AND ACCOMPLISHMENTS

- *Graduated Srishti Manipal Institute of Technology and Arts with a Bachelor in Fine Arts in Contemporary Art Practices (letter grade – A), February 2021 – May 2024*
- *Distinction in Media Studies, Shiv Nadar School (Gurgaon), 2020*
- *First Rank in English, National Institute of Open Schooling (NIOS), 2017*